

# CTM Consulting FAQs

## **What is the CTM Virtual Transformative Leadership Summer Program?**

It's a two-week, fully virtual program designed to help students build confidence, strengthen communication skills, deepen self-awareness, develop financial literacy, and cultivate a proactive leadership mindset within a supportive, engaging environment.

## **Who is this program designed for?**

Students entering grades 9 and 10 who are ready to grow personally, academically, and as emerging leaders.

## **What will my child learn in this program?**

Students develop leadership fundamentals, emotional intelligence, communication skills, decision-making, goal setting, accountability, and financial literacy that supports responsible decision-making and future success.

## **How is the program delivered?**

The program is fully virtual, live-facilitated, and interactive, with students participating in discussions, activities, and reflection exercises.

## **Who is facilitating the program?**

The program is led by Nadidah Coveney, CEO and Founder of CTM Consulting Group, a certified executive coach and leadership development expert with extensive experience in youth and leadership programming.

## **Will there be expert or guest speakers?**

Yes. Expert speakers' mentor, guide, and lead students by sharing real-world experiences, leadership insights, and practical lessons.

## **How long is the program and what is the time commitment?**

The program runs for two weeks, from July 20th through July 31st, with virtual sessions Monday through Friday from 9:00 AM to 11:00 AM. Students will also complete action-oriented assignments on Saturdays and reflection activities on Sundays on their own time.

## **Is this program interactive or lecture-based?**

It is highly interactive, with activities and scenarios designed to build practical leadership skills.

## **How does the program support confidence and personal growth?**

Students learn to understand their strengths, develop their voice, manage emotions, and build self-belief—skills that translate to school, relationships, and future leadership opportunities.

**Will my child receive feedback or support during the program?**

Yes. Students receive ongoing guidance, encouragement, and constructive feedback. They also deliver a final product and receive input from a panel of professionals to strengthen confidence, communication, and leadership skills.

**Is this program appropriate for shy or reserved students?**

Absolutely. The supportive environment allows students to grow at their own pace while building confidence.

**What makes CTM's program different from other leadership programs?**

CTM emphasizes mindset, self-awareness, and practical leadership skills, focusing on transformation rather than just participation.

**How will parents stay informed?**

Parents receive clear, ongoing communication about program expectations, structure, and outcomes. Two scheduled Zoom calls are offered prior to the start of the program for parents to ask questions and stay fully informed.

**Is there a certificate of completion?**

Yes. Students receive a certificate recognizing their participation and leadership development.

**What outcomes should parents expect?**

Parents often see increased confidence, stronger communication, improved self-awareness, greater financial literacy, and a more proactive leadership mindset, including an understanding of money management, financial decision-making, and responsible financial habits.

**Who can parents contact with additional questions?**

Parents can reach out to CTM Consulting Group at [info@ctmconsultinggroup.com](mailto:info@ctmconsultinggroup.com) for questions or additional information.